

Challenger Technologies Ltd in Consumer Electronics (Singapore)

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Abstracts

Challenger Technologies continues to expand its network of retail stores in suburban malls after shuttering its flagship store in June 2016. The 53,000 sq ft outlet located at Funan DigitalLife Mall was forced to close down due to CapitalLand Mall Trust Management's decision to redevelop the entire building over a 3-year period. Despite the loss of its flagship store, Challenger Technologies has succeeded in reducing the impact to its bottom line due to extensive planning. In 2009, the company rel...

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