

# Challenger Technologies Ltd in Consumer Electronics (Singapore)

<https://marketpublishers.com/r/C58B8FB1199EN.html>

Date: November 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: C58B8FB1199EN

## Abstracts

Challenger Technologies continues to expand its network of retail stores in suburban malls after shuttering its flagship store in June 2016. The 53,000 sq ft outlet located at Funan DigitalLife Mall was forced to close down due to CapitaLand Mall Trust Management's decision to redevelop the entire building over a 3-year period. Despite the loss of its flagship store, Challenger Technologies has succeeded in reducing the impact to its bottom line due to extensive planning. In 2009, the company rel...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Challenger Technologies Ltd: Key Facts

Summary 2 Challenger Technologies Ltd: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Challenger Technologies Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Challenger Technologies Ltd: Competitive Position 2016

## I would like to order

Product name: Challenger Technologies Ltd in Consumer Electronics (Singapore)

Product link: <https://marketpublishers.com/r/C58B8FB1199EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C58B8FB1199EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970