

Chalhoub Group in Eyewear (United Arab Emirates)

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Date: October 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C7DBF3DE099EN

Abstracts

Chalhoub Group is expected to increase its focus on luxury fashion over the forecast period, following its move to the Dubai Design District in 2015. This could well benefit the company's position in personal accessories and eyewear, with the company likely to have a strong focus on promoting the Chanel and Louis Vuitton brands within the United Arab Emirates. The company could also seek to represent new global brands in eyewear and personal accessories in the forecast period, whether via joint...

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