

Cía Numar SA in Packaged Food (Costa Rica)

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Abstracts

Cía Numar is anticipated to continue consolidating its economies of scale by increasing the number of brands and product lines it will continue to offer in Costa Rica, where its strong distribution network and logistical skills will continue to support its core business operations within edible oils and margarines. Its vertically integrated business model, which starts with palm oil plantations and extends to the marketing of its oils and margarine brands, shall continue to allow this regional p...

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