

Cía Colombiana de Tabaco SA (Coltabaco) in Tobacco (Colombia)

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Abstracts

Cía Colombiana de Tabaco (Coltabaco), a subsidiary of Philip Morris, plans to continue working on maintaining its leadership position in cigarettes, by expanding its distribution network and increasing the visibility of its products. It is expected that the company will increase innovation through flavoured capsule cigarettes.

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