

# Ceska sporitelna as in Financial Cards and Payments (Czech Republic)

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## Abstracts

Ceska sporitelna is expected to retain its position as a full-scope retail and corporate bank. In order to attract new and younger consumer segments, the company is driving product innovation in the categories of micropayments and online services. To support this aim, the company is continuously expanding its online presence and digital services for its customers. On top of that, Ceska sporitelna will continue developing its position as the largest retail bank by expanding its network of...

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