

Ceska Lekarna Holding as in Retailing (Czech Republic)

<https://marketpublishers.com/r/C092379B0B6EN.html>

Date: January 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: C092379B0B6EN

Abstracts

With its 360 outlets Ceska Lekarna Holding is the strongest chained chemist/pharmacy in the Czech market. In the coming years the company will focus on the further expansion of its network by taking over smaller chains and independent outlets. It will also seek to move into newly built shopping centres and retail areas where consumers go for their everyday purchases. Through its loyalty programme the company will also seek to strengthen its relationship with its customers, making its Dr Max...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Ceska Lekarna Holding as: Share of Sales Generated by Internet Retailing 2013-2015

Chart 1 Ceska Lekarna Holding as: Dr Max, Exterior, Chemist/Pharmacy in Hradec Kralove

Chart 2 Ceska Lekarna Holding as: Dr Max, Interior, Chemist/Pharmacy in Hradec Private Label

Summary 2 Ceska Lekarna Holding as: Private Label Portfolio

Competitive Positioning

Summary 3 Ceska Lekarna Holding as: Competitive Position 2015

I would like to order

Product name: Ceska Lekarna Holding as in Retailing (Czech Republic)

Product link: <https://marketpublishers.com/r/C092379B0B6EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C092379B0B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970