

# Cervecería Boliviana Nacional SA in Alcoholic Drinks (Bolivia)

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## Abstracts

Cervecería Boliviana Nacional aims to continue to lead alcoholic drinks in Bolivia by offering a variety of products within beer. Through the extension of its brands the company aims to reach different socioeconomic groups.

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**Product coverage:** Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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