

Ceramic, Clay, Cement, Lime and Stone Products in Turkey: ISIC 269

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Cement, Stone and Ceramic Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Bricks, Tiles and Construction Products, Cement, Lime and Plaster, Ceramic Housewares, Concrete Building Materials, Other Non-metallic Mineral Products, Stone Cutting, Shaping and Finishing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Ceramic, Clay, Cement, Lime and Stone Products

Chart 1 Hierarchical Position of Ceramic, Clay, Cement, Lime and Stone Products Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Ceramic, Clay, Cement, Lime and Stone Products Industry Among Other Turkey Industries in the Category

Chart 3 Attractiveness Index of Ceramic, Clay, Cement, Lime and Stone Products Industry Among Other Turkey Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Ceramic, Clay, Cement, Lime and Stone Products Industry Among All Turkey Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2005-2011

Chart 7 Key Industry Indicators Annual Growth 2006-2011

Chart 8 Turnover of Local Producers and Nominal GDP 1998-2017

Chart 9 Total Market Dynamics and the Role of Local Producers

Chart 10 Turnover of Local Producers at Constant Prices vs Changes in Producer Prices

Role of Imports and Exports

Chart 11 Imports and Exports 2005-2011

Chart 12 Import vs Export Growth

Industry Sectors

Chart 13 Turnover of Local Producers by Sector 2005-2011

Chart 14 Industry Sectors' Growth Indices 1998-2017

Competitive Environment

Chart 15 Number of Local Producers by Size of Enterprises 2005-2011

Chart 16 Local Producers' Turnover by Size of Enterprises 2005-2011

Buyers

Chart 17 Buyers' Expenditure on Ceramic, Clay, Cement, Lime and Stone Products Industry 2005-2011

Chart 18 Annual Growth of Buyers' Expenditure 2005-2011

Chart 19 Buyers' Share of Ceramic, Clay, Cement, Lime and Stone Products Market 2005-2011

Suppliers

Chart 20 Main Industry Costs and Suppliers 2005-2011

Chart 21 Annual Growth of Main Industry Costs and Suppliers 2006-2011

Chart 22 Spending on Suppliers as Share of Total Industry's Costs 2005-2011

Future Outlook

Chart 23 Forecasts 2012-2017

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