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Century Pacific Food Inc in Packaged Food (Philippines)

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Abstracts

Century Pacific Food Inc is likely to remain steadfast in its efforts to expand overall consumption of its major product canned tuna by continuously promoting it as a healthy food. The company is also expected to become more active in promoting its ready meals given the growing desire among Filipino consumers for greater convenience. In general, the company is expected to remain focused on growing its processed meat and seafood business by diversifying into different products which are either...

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