

Centros Comerciales Carrefour SA in Retailing (Spain)

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Date: March 2015

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: C2E3EBA025EEN

Abstracts

Following the withdrawal of the company's Planet retail concept after it eventually proved unsuccessful in Spain, Carrefour intends to expand its Carrefour Express and Carrefour Market retail chains in order to compete amidst increasing intense rivalry from supermarkets.

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