

Centro de Abastos Agropecuarios SA in Pet Care (Colombia)

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Abstracts

Centro de Abastos Agropecuarios SA, commonly known as CEBA, will continue to invest in strengthening and promoting its CEBA Mascotas chain over the forecast period. In particular, it is expected that the company will focus expanding the assortment of brands, product types and services offered via this chain. By 2016, all CEBA Mascotas outlets already included veterinary clinics and pet grooming services, a strategy that has helped the chain to gain national recognition in Colombia and strengthen...

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