

# Centralin Gesellschaft Kircher Chemie GmbH & Co KG in Home Care (Germany)

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## Abstracts

Centralin Gesellschaft Kircher Chemie GmbH & Co KG will continue to expand its value and volume sales by focusing on research and development to supply innovative high-quality products (made in Germany) at affordable prices, while protecting the environment. Despite its limited reach in Germany, the company's focus on enhancing quality may help it to retain share over the forecast period in a competitive environment dominated by large, global players.

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