

# Centrale Danone in Packaged Food (Morocco)

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## Abstracts

Centrale Danone's strategic direction in Morocco is to remain the leading company in dairy by providing new and healthy products, as well as ensuring that all of its products reach a wide range of consumers across the country at affordable prices.

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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