

Central Retail Corp Ltd in Consumer Electronics (Thailand)

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Abstracts

In a bid to consolidate its leadership in electronics and appliance specialist retailers, Central Retail Corp is expected to focus on expanding its outlets across Thailand over the forecast period. The retailer will also focus mainly on secondary cities and even rural areas to improve consumer access to its stores.

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Contents

Strategic Direction

Key Facts

Summary 1 Central Retail Corp Ltd: Key Facts

Summary 2 Central Retail Corp Ltd: Operational Indicators

Company Background

Chart 1 Central Retail Corp Ltd: Power Buy in Bangkok

Internet Strategy

Private Label

Summary 3 Central Retail Corp Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Central Retail Corp Ltd: Competitive Position 2016

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