

Central Retail Corp in Retailing (Thailand)

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Abstracts

Central Retail Corp aims to increase its revenue at a constant value CAGR of 15% per year from retail sales and other businesses. The company operates across different categories of department stores, supermarkets, hypermarkets, convenience stores, forecourt retailers as well as non-grocery specialists. Upcountry and metropolitan areas will be key destinations for the new outlets. Furthermore, private label is set to see more variety, notably food and grocery products. The advantages are that...

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