

Central Retail Corp in Consumer Appliances (Thailand)

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Abstracts

Central Retail Corp remains at the forefront in terms of developing innovative and diverse retail formats. In a bid to maintain strong growth in existing stores, it continues to come up with dominant retail brands. The company also ensures continual expansion in both its domestic and international business networks to gain a larger customer base. At the same time, the company firmly upholds its founder's vision to provide customers with quality products and services.

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