

# Central Proteinaprima Tbk PT in Pet Care (Indonesia)

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## Abstracts

Upon releasing the distribution of several cat, dog and small mammal foods to Perfect Companion Indonesia in 2014, Central Proteinaprima Tbk PT (also known as CP Prima) is expected to continue focusing on fish food and bird food in Indonesian pet care in the forecast period. By 2021, the company has the potential to increase its share in other pet food, thus presenting a challenge to the leader Citra Mandiri Kencana PT.

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