

Central Madeirense CA in Packaged Food (Venezuela)

<https://marketpublishers.com/r/C9BCFC14978EN.html>

Date: November 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C9BCFC14978EN

Abstracts

Domestic company Central Madeirense CA remains the leading player among grocery retailers in Venezuela in 2017. The retailer counts on a network of 53 stores across the country, of which 48 are supermarkets and five are classified as hypermarkets. The company is likely to open some new stores over the forecast period, especially in neglected regions of the country. Nevertheless, it will concentrate its efforts over the short term on maintaining its existing stores, given the numerous problems wi...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Central Madeirense CA: Key Facts

Internet Strategy

Private Label

Summary 2 Central Madeirense CA: Private Label Portfolio

Competitive Positioning

Summary 3 Central Madeirense CA: Competitive Position 2017

I would like to order

Product name: Central Madeirense CA in Packaged Food (Venezuela)

Product link: <https://marketpublishers.com/r/C9BCFC14978EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9BCFC14978EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970