

# Central Madeirense CA in Packaged Food (Venezuela)

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## Abstracts

Domestic company Central Madeirense CA remains the leading player among grocery retailers in Venezuela in 2017. The retailer counts on a network of 53 stores across the country, of which 48 are supermarkets and five are classified as hypermarkets. The company is likely to open some new stores over the forecast period, especially in neglected regions of the country. Nevertheless, it will concentrate its efforts over the short term on maintaining its existing stores, given the numerous problems wi...

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