

# Central European Distribution Corp (CEDC) in Alcoholic Drinks (Poland)

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## Abstracts

Russian investor Roustam Tariko, the owner of Russian Standard, gained full control of CEDC in April 2013. The new owner is expected to focus more on the Russian market. This, in turn, could mean less attention devoted to the Polish operations; it is possible that the Polish part of CEDC will be sold. The GBOs Diageo Plc and Brown-Forman Corp are amongst the potential buyers.

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