

Cencosud Colombia SA in Retailing (Colombia)

https://marketpublishers.com/r/C1558E9441FEN.html

Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C1558E9441FEN

Abstracts

After the acquisition of Carrefour operations in Colombia by the Chilean player Cencosud SA, the company has begun to operate under Cencosud Colombia SA, which comprises the brands Jumbo, Metro and Easy. The company is re-evaluating its expansion process in Colombia, due to the operational difficulties that it faces in the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Summary Cencosud Colombia SA: Share of Sales Generated by Internet

Retailing 2013-2015

Private Label

Summary 2 Cencosud Colombia SA: Private Label Portfolio

Competitive Positioning

Summary 3 Cencosud Colombia SA: Competitive Position 2015



I would like to order

Product name: Cencosud Colombia SA in Retailing (Colombia)

Product link: https://marketpublishers.com/r/C1558E9441FEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C1558E9441FEN.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below