

Cencosud Colombia SA in Retailing (Colombia)

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Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C1558E9441FEN

Abstracts

After the acquisition of Carrefour operations in Colombia by the Chilean player Cencosud SA, the company has begun to operate under Cencosud Colombia SA, which comprises the brands Jumbo, Metro and Easy. The company is re-evaluating its expansion process in Colombia, due to the operational difficulties that it faces in the country.

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