

Celulosa Campana SA in Tissue and Hygiene (Argentina)

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Abstracts

Celulosa Campana SA ranked fifth in tissue and hygiene behind the multinationals Kimberly-Clark Papelera del Plata, Procter & Gamble, and Johnson & Johnson. In February 2015 the company secured a joint venture with Papelera San Andres de Giles to increase its production capacity of tissue products. In the coming years the company will continue to focus on the production of private label products.

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Contents

Strategic Direction Key Facts Summary 1 Celulosa Campana SA: Key Facts Competitive Positioning Summary 2 Celulosa Campana SA: Competitive Position 2015



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