

# Celluloses de Broceliande in Tissue and Hygiene (France)

<https://marketpublishers.com/r/CFDFBDBA7BAEN.html>

Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CFDFBDBA7BAEN

## Abstracts

Celluloses de Broceliande is expected to see growth in its sales in France, together with dynamic development of its private label products. With the birth rate rather constant, sales of nappies/diapers will remain stable in terms of volume. As for feminine sanitary protection, this category is also expected to bring more clients to the company as consumers prefer private label products and many retailers already delisted a lot of brands to leave just a market leader and multiple private label...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Celluloses de Broceliande: Key Facts

Summary 2 Celluloses de Broceliande: Operational Indicators

Company Background

Production

Summary 3 Celluloses de Broceliande: Production Statistics 2012

Private Label

Summary 4 Celluloses de Broceliande: Private label portfolio 2012

## I would like to order

Product name: Celluloses de Broceliande in Tissue and Hygiene (France)

Product link: <https://marketpublishers.com/r/CFDFBDBA7BAEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFDFBDBA7BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970