

# Celestial Asia Securities Holdings Ltd in Home and Garden (Hong Kong, China)

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## Abstracts

Celestial Asia Securities Holdings Ltd will introduce a more customised product assortment and services and continue its store rejuvenation programme to meet the growing demand for personalised home and garden products and the growing audience of younger consumers. Hence, it will organise online activities to fully understand the needs of growing audiences and deliver marketing messages to them effectively.

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## Contents

Strategic Direction

Key Facts

Summary 1 Celestial Asia Securities Holdings Ltd: Key Facts

Summary 2 Celestial Asia Securities Holdings Ltd: Operational Indicators

Internet Strategy

Company Background

Chart 1 Celestial Asia Securities Holdings Ltd: Pricerite in Causeway Bay

Competitive Positioning

Summary 3 Celestial Asia Securities Holdings Ltd: Competitive Position 2012

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