

Cefa Corporación SA in Beauty and Personal Care (Costa Rica)

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Abstracts

Cefa Corporación SA is expected to continue growing at a dynamic pace over the forecast period, incorporating a broader assortment of beauty and personal care brands such as the recent additions of Lactovit and Obao. The company seeks to complement and boost its core business area, which revolves around the retailing of consumer health products through its drugstores/parapharmacies chain Farmacias Fishcel, the leading chain in the channel. The locally-based corporation is also set to become more...

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