

# CEDC International Sp zoo in Alcoholic Drinks (Poland)

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### **Abstracts**

CEDC International Sp zoo aims to strengthen its position as a leader in spirits. In subsequent years, the company intends to maintain its high rate of introducing of new products, with particular emphasis on flavour. CEDC also intends to develop a portfolio of premium brands and use a fast-growing segment of cider in Poland.

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