

CCC SA in Personal Accessories (Poland)

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Abstracts

CCC intends to continue its strategy of international expansion in 2016-2017. The core markets for the company remain the CEE countries - Poland, the Czech Republic, Slovakia and Hungary. Apart from the countries of Central Europe, it also provides significant investments in the markets of Western Europe, in particular in Germany and Austria. From 2016- 2017, CCC SA plans to launch 500 new openings in Poland and other countries of Europe (enlarge an area of 268,000 sq m). Consequently, at the en...

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