

CCC SA in Apparel and Footwear (Poland)

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Date: December 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: CACCAC96010EN

Abstracts

CCC SA plans to combine further development locally with expansion on an international level. The key development destinations are countries of Central and Eastern Europe such as Czech Republic, Romania, Slovakia, and Hungary and Western European countries such as Germany and Austria. The expanding foreign retail network is conditioned by approaching saturation of domestic sales in terms of number of retail outlets. The company considers the acquisition of new brands and inclusion of online sale...

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