

# CCC SA in Apparel and Footwear (Poland)

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## Abstracts

CCC SA plans to combine further development locally with expansion on an international level. The key development destinations are countries of Central and Eastern Europe such as Czech Republic, Romania, Slovakia, and Hungary and Western European countries such as Germany and Austria. The expanding foreign retail network is conditioned by approaching saturation of domestic sales in terms of number of retail outlets. The company considers the acquisition of new brands and inclusion of online sale...

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## Contents

Strategic Direction

Key Facts

Summary 1 CCC SA: Key Facts

Summary 2 CCC SA: Operational Indicators

Retail Operations

Summary 3 CCC SA: Retail Operational Indicators

Internet Strategy

Chart 1 CCC SA: CCC in Bialystok

Competitive Positioning

Summary 4 CCC SA: Competitive Position 2016

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