

# CCC Czech sro in Apparel and Footwear (Czech Republic)

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Date: March 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C4206369558EN

## Abstracts

CCC Czech is expected to focus on strong outlet volume expansion in the forecast period. The company is thus likely to continue to gain share, benefiting from its wide range of footwear and affordable prices. The company will also continue to offer frequent price promotions and attract many consumers thanks to its loyalty programme.

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