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CBSS - Cia Brasileira de Soluções e Serviços in Financial Cards and Payments (Brazil)

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Abstracts

Over the forecast period, CBSS will continue to be a leading brand within pre-paid transactions together with Sodexo and Ticket. However, the company is expected to diversify its operations into a range of pre-paid cards including transportation, travel cards, gift cards, fuel cards and even social programme cards. This, combined with a focus on launching its Elo brand under the multi-brand concept and increasing its distribution throughout the branches of Banco do Brasil and Bradesco, will...

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Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

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