

# Caycuma Sut Urunleri AS in Packaged Food (Turkey)

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## Abstracts

Caycuma Sut Urunleri aims to provide high quality dairy products to the foodservice operators with which it has agreements and to increase its client base with more operators. Packaged food is fairly fragmented and the company will thus need to strive to increase its sales in what is a very competitive environment. In 2011, the company completed its production plant based in the province of Burdur, which is in the Mediterranean part of the country. Caycuma Sut Urunleri aims to expand the...

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## Contents

Strategic Direction

Key Facts

Summary 1 Caycuma Sut Urunleri AS: Key Facts

Company Background

Production

Competitive Positioning

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