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Cat Food in Singapore

https://marketpublishers.com/r/CA5A4141C17EN.html
Date: May 2023
Pages: 26
Price: US$ 990.00 (Single User License)
ID: CA5A4141C17EN

Abstracts

Premium cat food is set to observe sustained growth in 2023, driven by the pet humanisation trend, as well as the increased popularity of pet ownership amongst the younger generations since the onset of the pandemic. Mid-priced offerings still account for the majority of sales within both dry and wet cat food. However, particularly dynamic retail current value growth is expected for premium wet cat food in 2023. Cat food attributes and claims are beginning to mimic human food trends, as pet owne...

Euromonitor International's Cat Food in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cat Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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