+44 20 8123 2220
info@marketpublishers.com

Cat Food in Australia

https://marketpublishers.com/r/C3EB3D2D163EN.html
Date: April 2023
Pages: 25
Price: US$ 990.00 (Single User License)
ID: C3EB3D2D163EN

Abstracts

Cat treats and mixers remains the strongest performer within cat food in Australia, continuing to sustain dynamic growth rates in both volume and value terms. As cat owners continue to prioritise their pets and seek to indulge them, the demand for cat treats and mixers is expected to persistently expand in the coming years.

Euromonitor International's Cat Food in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cat Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

CAT FOOD IN AUSTRALIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Cat treats and mixers sustains robust growth
Local consumers' purchasing habits of stocking up
Premiumisation trend remains relevant in cat food despite economic challenges
PROSPECTS AND OPPORTUNITIES
Alternative protein ingredients present opportunities for exploration and growth
Increasing proportion of cat food sales via retail e-commerce
Slow growth rate of cat population expected to influence development of cat food
CATEGORY INDICATORS
Table 1 Cat Owning Households: % Analysis 2018-2023
Table 2 Cat Population 2018-2023
Table 3 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023
CATEGORY DATA
Summary 1 Cat Food by Price Band 2023
Table 4 Sales of Cat Food by Category: Volume 2018-2023
Table 5 Sales of Cat Food by Category: Value 2018-2023
Table 6 Sales of Cat Food by Category: % Volume Growth 2018-2023
Table 7 Sales of Cat Food by Category: % Value Growth 2018-2023
Table 8 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023
Table 9 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023
Table 10 NBO Company Shares of Cat Food: % Value 2018-2022
Table 11 LBN Brand Shares of Cat Food: % Value 2019-2022
Table 12 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022
Table 13 Distribution of Cat Food by Format: % Value 2018-2023
Table 14 Forecast Sales of Cat Food by Category: Volume 2023-2028
Table 15 Forecast Sales of Cat Food by Category: Value 2023-2028
Table 16 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028
Table 17 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028
PET CARE IN AUSTRALIA
EXECUTIVE SUMMARY
Pet care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for pet care?

+44 20 8123 2220
info@marketpublishers.com

MARKET INDICATORS
Table 18 Pet Populations 2018-2023
MARKET DATA
Table 19 Sales of Pet Food by Category: Volume 2018-2023
Table 20 Sales of Pet Care by Category: Value 2018-2023
Table 21 Sales of Pet Food by Category: % Volume Growth 2018-2023
Table 22 Sales of Pet Care by Category: % Value Growth 2018-2023
Table 23 NBO Company Shares of Pet Food: % Value 2018-2022
Table 24 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 25 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 27 Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 28 Distribution of Pet Care by Format: % Value 2018-2023
Table 29 Distribution of Pet Care by Format and Category: % Value 2023
Table 30 Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 31 Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 32 Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 33 Forecast Sales of Pet Care by Category: Value 2023-2028
Table 34 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 35 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Cat Food in Australia
Product link: https://marketpublishers.com/r/C3EB3D2D163EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C3EB3D2D163EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970