

Castorama RUS OOO in Retailing (Russia)

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Date: June 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C919A8CCDB8EN

Abstracts

Castorama RUS OOO operates DIY hypermarkets of the famous British Group Kingfisher Plc in Russia. Being in the top three home improvement and gardening stores retailers in Russia, the company considers the Russian market as strategic and will continue to focus on expansion in the country over the forecast period with the ambitious plans to gain the first position in the long term. In the early part of the forecast period the second DIY hypermarket in Perm is expected to open.

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