

Cassa di Risparmio di Cento SpA in Consumer Finance (Italy)

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Abstracts

Cassa di Risparmio di Cento has been active in Emilia Romagna since 1859 and it is very well positioned in its area of operation, holding a leadership position in the territory where it is present which is mainly Emilia Romagna Region in the provinces of Modena, Bologna and Ferrara. Being a local bank the main strengths of Cassa di Risparmio di Cento are the capillary nature and the presence on the territory, the deep relationship with customers in the territories where the bank operates, the...

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