

Casino Guichard-Perrachon SA in Retailing (World)

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Date: April 2021

Pages: 39

Price: US\$ 570.00 (Single User License)

ID: C476BACE562EN

Abstracts

This reports dives into Casino Guichard-Perrachon's operations and strategies in Western Europe and Latin America, as well as expectations surrounding the key growth areas over the following years. Casino's e-commerce initiatives gain traction with the help of hyperlocal solutions in the company's largest markets, while discount formats, popularly known as atacarejos, drive performance in Latin America.

Euromonitor International's Casino Guichard-Perrachon SA in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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