

Casella Wines Pty Ltd in Alcoholic Drinks (Australia)

<https://marketpublishers.com/r/C206C7A27BBEN.html>

Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C206C7A27BBEN

Abstracts

Casella Wines Pty Ltd is one of the largest family-owned wine companies in Australia, and one of the leading exporters of wine in Australia. The company aims to act rapidly in response to consumer trends, and further accelerate its development in Australian alcoholic drinks and establish a strong position in the future. In 2012, Casella Wines expanded into beer with the release of the lager brand Arvo 51. Casella aims to compete with and stand out amongst other mainstream beers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Casella Wines Pty Ltd: Key Facts

Summary 2 Casella Wines Pty Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Casella Wines Pty Ltd: Competitive Position 2013

I would like to order

Product name: Casella Wines Pty Ltd in Alcoholic Drinks (Australia)

Product link: <https://marketpublishers.com/r/C206C7A27BBEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C206C7A27BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970