

Casa Vinicola Zonin SpA in Alcoholic Drinks (Italy)

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Abstracts

Over the forecast period, Casa Vinicola Zonin will work to increase its production, as well as extend its distribution network. The company will continue to focus on existing brands, investing to strengthen their visibility and awareness. The development of new brands is also likely, as the company tries to expand its range of products, adding southern wine varieties. This is likely to lead to the acquisition of new wineries, most likely in Umbria and Marche.

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