

Casa Santiveri SL in Packaged Food (Spain)

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Abstracts

Casa Santiveri plans to continue its expansion strategy. After opening a new site during 2015 inside the retailer Hipercor in Meridiana Street in Barcelona, it will open five new sites in a franchise regime. The stores are planned to open in Tarragona, Vizcaya, Lleida and Barcelona. In addition to its expansion, the company also aims to enlarge its product portfolio, especially focusing on added-value references.

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