

# Casa Luker SA in Packaged Food (Colombia)

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## **Abstracts**

The company is constantly working to modernise its facilities and develop strategic alliances with suppliers and other packaged food companies in order to generate long-term relationships. Innovation, not only in products but in internal processes, is another company focus which will continue to contribute to an improvement in sales and profitability in coming years.

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**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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