

Casa Luker SA in Hot Drinks (Colombia)

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Date: March 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C80B176DEC9EN

Abstracts

Casa Luker SA has a wide product portfolio, which includes coffee and chocolate concentrate in hot drinks, but also personal care, oils, fruits, package food and cocoa as industry inputs. The company is not only orientated towards end consumers, but is competing as an industry supplier, where it offers products with flexible characteristics (size and package) orientated towards adapting to the requirements of each client. The company has a unit orientated towards international business, which...

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