

Cartones y Papeles del Risaralda Ltda in Tissue and Hygiene (Colombia)

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Abstracts

Cartones y Papeles de Risaralda continues to focus on the production and positioning of its own retail brand of tissue products, Súper Blanco, and Súper Blank for the institutional channel. Manufacturing for various grocery retailers is still part of the company's strategy.

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Contents

Strategic Direction

Key Facts

Summary 1 Cartones y Papeles del Risaralda Ltda: Key Facts

Summary 2 Cartones y Papeles del Risaralda Ltda: Operational Indicators

Company Background

Production

Summary 3 Cartones y Papeles del Risaralda Ltda: Production Statistics 2014

Private Label

Summary 4 Cartones y Papeles del Risaralda Ltda: Private Label Portfolio

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