

# Cartiera Lucchese SpA in Tissue and Hygiene (Italy)

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## Abstracts

Cartiera Lucchese operates only in the tissue category with three business units: Professional, Consumer, and Business to Business. However, thanks to its investment capabilities and know-how, Cartiera Lucchese is also planning to enter the packaging market. The company, in fact, is a pioneer and leader in ecological paper produced from recycled beverage cartons (Tetra Pak), thanks to innovative technology developed at its plants.

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