

Cartavio Rum Co SAC in Alcoholic Drinks (Peru)

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Abstracts

Cartavio Rum Co continues to develop its portfolio of brands for the local market, as well as following an internationalisation process. Entry into new categories is an idea the company is considering; RTDs could be one area of interest. The company is looking to maintain its strong positions in the categories in which it participates.

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Contents

Strategic Direction

Key Facts

Summary 1 Cartavio Rum Co SAC: Key Facts

Summary 2 Cartavio Rum Co SAC: Operational Indicators

Competitive Positioning

Summary 3 Cartavio Rum Company SAC: Competitive Position 2016



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