

CartaSi SpA in Financial Cards and Payments (Italy)

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Abstracts

Over the forecast period, CartaSi SpA aims to continue contributing to the development of alternative payment methods to cash, developing products and services which are more efficient in terms of quality and cost. The bank is set to maintain a strong focus on innovation and new technologies such as contactless payment and NFC payment. At the same time, CartaSi would like to maintain and consolidate its leadership in Italy and becoming increasingly competitive across Europe. CartaSi's strategy...

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