

Carrion Tetuan in Hot Drinks (Morocco)

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Abstracts

Over the forecast period, Carrion Tetouan is expected to maintain its current production strategy. The company will continue to mainly produce coffee products, even though it is likely to continue to invest in its own brand via the development of new brands, in particular within fresh coffee.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

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