

Carrefour SA in Retail (World)

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Abstracts

In a context of high inflation and consumers worried about their overall spending in all categories, Carrefour continues to grow strongly in grocery retail and e-commerce. The company continues to invest in new brands and expand its regional reach by leveraging its global footprint, expanding the reach of new formats, and making investments in important areas like private label and digital development.

Euromonitor International's Carrefour SA in Retail (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retail industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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