

# Carrefour Romania SA in Retailing (Romania)

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## Abstracts

Carrefour Romania is present in modern grocery retailers, covering hypermarkets, supermarkets, discounters and convenience stores. The company is expected to continue to expand its store network in Romania in the forecast period. Its strong performance in grocery retailers will be the result of expanding its range of attractively-priced and good-quality private label products, but also increased territorial coverage, from the capital and large cities to the countryside. The company is also expec...

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