

# Carrefour-Marinopoulos SA in Retailing (Greece)

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## Abstracts

In 2014 Marinopoulos Group achieved noteworthy network expansion of 150 new outlets via new franchising deals, whilst it also entered cash and carry, with its first such outlet. The company also made deals for shop-in-shop operations with department store and beauty specialist retailer Hondos Bros. In 2015 the company will focus on network organisation, placing all its newly acquired outlets into operation and remodelling old ones, whilst continuing to look for potential new acquisitions to...

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