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# Carrefour MAF Hypermarkets Pakistan (Pvt) Ltd in Retailing (Pakistan)

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## Abstracts

Carrefour MAF Hypermarkets established two stores in Karachi and Lahore. They identified four more locations in Karachi and three more in Lahore, and plans to expand its reach to Islamabad. During the review year it built upon its brand name through mass advertising, especially during events such as Eid and Ramzan.

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