

# Carrefour Indonesia PT in Apparel and Footwear (Indonesia)

<https://marketpublishers.com/r/C9D0CC452A3EN.html>

Date: February 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C9D0CC452A3EN

## Abstracts

Carrefour will continue working to strengthen its presence in Indonesia via the opening of new high-end hypermarkets outlets. It faces little competition from other retailers in this area, hence it has good opportunities for further expansion. The company will also focus on expanding and improving its product assortment, particularly via the addition of more fresh products of premium quality. Over the forecast period, Carrefour plans to add new supermarket outlets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Carrefour Indonesia PT: Key Facts

Retail Operations

Summary 2 Carrefour Indonesia PT: Retail Operational Indicators 2013-2015

Internet Strategy

Chart 1 Carrefour Indonesia PT: Carrefour in Soekarno Hatta, Bandung, Indonesia

Competitive Positioning

Summary 3 Carrefour Indonesia PT: Competitive Position 2015

## I would like to order

Product name: Carrefour Indonesia PT in Apparel and Footwear (Indonesia)

Product link: <https://marketpublishers.com/r/C9D0CC452A3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9D0CC452A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970